

HL Media Inc
BALANCE SHEET
As of December 31, 2014

	JAN 2014	FEB 2014	MAR 2014	APR 2014	MAY 2014	JUN 2014	JUL 2014	AUG 2014	SEP 2014	OCT 2014	NOV 2014	DEC 2014
ASSETS												
Current Assets												
Bank Accounts												
Chase 1870	349,000.00	425,537.60	229,768.19	289,093.05	376,208.56	488,126.68	615,169.63	668,496.54	749,381.23	360,622.19	558,345.20	692,344.60
Chase Savings 9183		1,000.04	1,000.08	1,000.12	1,000.16	1,000.20	1,000.24	1,000.28	1,000.32	497,020.81	497,077.87	497,145.12
CHECKING (XXXXXX 4418)	29,427.29	25,524.94	1,474.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Bank Accounts	\$378,427.29	\$452,062.58	\$232,243.21	\$290,093.17	\$377,208.72	\$489,126.88	\$616,169.87	\$669,496.82	\$750,381.55	\$857,643.00	\$1,055,423.07	\$1,189,489.72
Accounts Receivable												
Accounts Receivable (A/R)	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,040.00	10,509.50
Total Accounts Receivable	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,040.00	\$10,509.50
Total Current Assets	\$388,467.29	\$462,102.58	\$242,283.21	\$300,133.17	\$387,248.72	\$499,166.88	\$626,209.87	\$679,536.82	\$760,421.55	\$867,683.00	\$1,065,463.07	\$1,199,999.22
Fixed Assets												
Accumulated Amortization												
Domain Purchase											10,175.50	10,175.50
Facebook Aquisitions	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21	3,106.21
Instagram Aquisitions	6,580.54	6,580.54	6,580.54	6,580.54	6,580.54	6,580.54	11,080.54	11,080.54	16,080.54	16,080.54	16,080.54	16,080.54
Pinterest Profiles					19,145.80	19,145.80	36,842.86	36,842.86	36,842.86	67,005.36	67,005.36	67,005.36
Tumblr Acquisition							4,099.77	4,099.77	4,099.77	4,099.77	4,099.77	4,099.77
Total Fixed Assets	\$9,686.75	\$9,686.75	\$9,686.75	\$9,686.75	\$28,832.55	\$28,832.55	\$55,129.38	\$55,129.38	\$60,129.38	\$90,291.88	\$100,467.38	\$97,366.38
TOTAL ASSETS	\$398,154.04	\$471,789.33	\$251,969.96	\$309,819.92	\$416,081.27	\$527,999.43	\$681,339.25	\$734,666.20	\$820,550.93	\$957,974.88	\$1,165,930.45	\$1,297,365.60
LIABILITIES AND EQUITY												
Liabilities												
Current Liabilities												
Credit Cards												
Chase 6436											3,141.83	14,429.02
Total Credit Cards	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,141.83	\$14,429.02
Other Current Liabilities												
Payroll Tax						-3,406.10	-4,965.65	-6,525.20	-8,084.75	-9,644.30	-11,203.85	-3,347.00
Sales Tax Payable												613.44
State Tax - Current Year						-520.00	-520.00	-520.00	-520.00	-520.00	-520.00	-520.00
Total Other Current Liabilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$-3,926.10	\$-5,485.65	\$-7,045.20	\$-8,604.75	\$-10,164.30	\$-11,723.85	\$-3,253.56
Total Current Liabilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$-3,926.10	\$-5,485.65	\$-7,045.20	\$-8,604.75	\$-10,164.30	\$-8,582.02	\$11,175.46
Total Liabilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$-3,926.10	\$-5,485.65	\$-7,045.20	\$-8,604.75	\$-10,164.30	\$-8,582.02	\$11,175.46
Equity												
Common Stock		1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00
Opening Balance Equity	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37	17,620.37
Retained Earnings	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82	390,605.82
Shareholder Distributions	-56,500.00	-56,500.00	-345,996.00	-403,710.86	-403,710.86	-466,183.86	-461,671.33	-548,287.62	-591,087.62	-595,087.62	-595,087.62	-595,058.39
Net Income	46,427.85	119,063.14	188,739.77	304,304.59	410,565.94	588,883.20	739,270.04	880,772.83	1,011,017.11	1,154,000.61	1,360,373.90	1,472,022.34
Total Equity	\$398,154.04	\$471,789.33	\$251,969.96	\$309,819.92	\$416,081.27	\$531,925.53	\$686,824.90	\$741,711.40	\$829,155.68	\$968,139.18	\$1,174,512.47	\$1,286,190.14
TOTAL LIABILITIES AND EQUITY	\$398,154.04	\$471,789.33	\$251,969.96	\$309,819.92	\$416,081.27	\$527,999.43	\$681,339.25	\$734,666.20	\$820,550.93	\$957,974.88	\$1,165,930.45	\$1,297,365.60