Wall Street Oasis

Media Kit

WallStreetOasis.com is the largest online community of students and young finance professionals looking to advance their careers and gain market insight into all investable assets (stocks, crypto, options, real estate, etc).

With more than 100 million unique visitors since 2009 and over 1 million visits each month, Wall Street Oasis allows you to reach a highly engaged, educated and affluent niche audience interested in your product or service... at a fraction of the price.

175,000,000+ Visits

850,000+ Members

53%+ Open Rates

Professionals and students at every top firm and educational institution are members

Ads@WallStreetOasis.com
NEWSLETTER EMAIL MARKETING

Our Weekly Wrap Up goes out each Friday at 12:00pm EST. 110K subscribers and an open rate over 55% (2023)
Three ads available in each issue: Featured, Spot #3 and Spot #5

Where Deals, Diligence and Compliance Get Done

Firmex - The World’s Most Widely Used Data Room - "With more than 15,000 new rooms opened every year, we support more deals than anyone. Our simple and secure data rooms, along with our award-winning customer service, give you confidence and control over your critical documents..." Request a Quote

TOP DISCUSSIONS:

1) VP: "Do NOT Enter IB!" (202 comments) - "Don’t fall into the false reality that ‘senior banking is not that bad’ or ‘PE is better’ because both of these are nothing more than myths..."

2) Keep Your Head Up (18 comments) - "The past year has been rough. Work-related burnout has been real, in all sectors. People have been laid off or driven to the edge of insanity with their current jobs. Some families and partners have been separated for months. Take a step back. Think about what you..."

3) This Is What Traders Are Talking About - Looking for market-moving stories and expert investment analysis? Start your mornings with Insider’s 10 Things Before the Opening Bell newsletter.

4) Senior Banker Q&A (65 comments) - "WFH has changed the work style pretty dramatically. From 8 - 5 I am generally booked solid with zoom calls..."

5) Discover Why the Vanderbilt MSF Program is Ranked #1 by WSJ/THEE - "Vanderbilt MSF students have a 98 percent average employment rate and companies such as Deloitte, Bank of America, and UBS hire our students. Don’t miss the next deadline. Apply now."
The Daily Peel goes out early every morning at 7:00am EST M-F.
100K+ subscribers and an open rate over 53% (2023)
Exclusive sponsor each issue includes logo in header and feature section

Market Snapshot

Happy Tuesday, apes.

Wall Street has been listening to way too much Ke$ha lately as markets seem to just endlessly go down while yelling timber. Markets continued their broad sell-off yesterday, with major indices closing red almost across the board. Yields surged once again on the risk-off trade while the dollar just kinda hung around. Are you having fun yet?

Let’s get into it.

<table>
<thead>
<tr>
<th>Indices</th>
<th>Name</th>
<th>Closing 12/19/22</th>
<th>1-Day %</th>
<th>YTD %</th>
<th>Market Cap ($M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>S&amp;P500</td>
<td>10.586.03</td>
<td>-1.49%</td>
<td>-33.39%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Dow</td>
<td>32,757.54</td>
<td>-0.49%</td>
<td>-10.48%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Nasdaq</td>
<td>3,817.66</td>
<td>-0.93%</td>
<td>-20.41%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Picks From the Bunch

| NDOL    | Medigal Pharmaceuticals | $254.63 | 268.67% | 160.57% | $4,016           |
| MELI    | MercadoLibre Inc.      | $884.27  | 4.77%   | -33.66% | $44,474          |
| DSKC    | Dallas World Trade Co. | $33.55   | -1.91%  | -27.64% | $26,016          |

We’ve all heard the (true) story of the blindfolded dart-throwing monkey that got better returns than stock-picking pros. You may have also heard that Elon’s Neuralink is equipping monkeys with intelligence-enhancing brain implants (Also true). So, is it really, sooo crazy to think this could all be his evil plan to “outsmart the market”?

You be the judge. What’s clear is that the unpredictable stock market can make anyone go bananas. But there are alternatives. In fact, as stocks and DeFi crashed, one investment platform had its recent exits, realizing: +13.9%, +17.8%, and +21.5%, and +10.3% returns each.

It’s called Masterworks. They’re unlocking the $1.7 trillion high-end art market for investors like you. Now, nearly anyone can invest in shares of multi-million-dollar art by names like Banksy and Picasso. Why art? Well, contemporary art prices:

- Outpaced the S&P 500 by 131% over the last 26 years.
- Have the lowest correlation to equities of any asset class, according to Citibank.
- Beat gold, real estate, and stocks in inflationary periods historically.
REACH ACROSS SOCIAL MEDIA

**Instagram**

**Facebook**

**TikTok**

**Linkedin**
# FORUM SPONSORSHIP OPTIONS

<table>
<thead>
<tr>
<th>Forum</th>
<th>Monthly Estimate (pageviews)</th>
<th>CPM</th>
<th>Monthly Sponsorship</th>
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<tbody>
<tr>
<td>Investment Banking Forum</td>
<td>1,503,850</td>
<td>$12</td>
<td>$18,046</td>
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<tr>
<td>Private Equity Forum</td>
<td>600,150</td>
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<td>$7,202</td>
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<tr>
<td>Off Topic Forum</td>
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<td>$3,580</td>
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<td>Consulting Forum</td>
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<td>$2,173</td>
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<tr>
<td>Trading Forum</td>
<td>139,000</td>
<td>$12</td>
<td>$1,668</td>
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<tr>
<td>B School/GMAT/MSF</td>
<td>108,700</td>
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</tbody>
</table>

Other forums available for $1k/mo include Venture Capital, Asset Management, Investing, Crypto, Equity Research, Fashion, Wealth Management and Corporate Finance.

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### Build a BETTER Portfolio with Vinovest

- **Build a better portfolio by investing in fine wine.** Vinovest makes it easy for smart investors to buy, sell, and store blue-chip wines from Bordeaux, Burgundy, and beyond.
- Fine wine has a low correlation with traditional markets and offers a robust hedge against inflation.

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### Stop playing. Start investing with Titan.

- **Titan is a mobile investment platform** that enables everyday investors to have their money actively managed by a team of experts, while receiving in-depth updates along the way.
- Titan has recently launched Titan Crypto, the first actively managed crypto portfolio for everyday U.S. investors.
- You can start compounding your wealth today with as little as $100.
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DEMOGRAPHIC BREAKDOWN

Gender and Age

- 63% Male
- 37% Female

- WSO attracts 1.6x more visitors in the 18-24 age segment than the internet average.

- 29% ON WSO
- 14% INTERNET AVG

Education Level

- College: 49%
- No College: 22%
- Graduate School: 29%

- WSO attracts 2x more visitors with a graduate school-level education than the internet average.

- 29% ON WSO
- 14% INTERNET AVG

Household Income

- < $50K: 41%
- $50K - $100K: 26%
- $100K - $150K: 15%
- $150K+: 17%

- WSO attracts over 2x more visitors in the $150K + income segment than the internet average.

- 17% ON WSO
- 8% INTERNET AVG
GEOGRAPHIC BREAKDOWN

- 71% United States
- 7% U.K.
- 6% Canada
- 2% India
- 2% Australia

Other Visitors:
- 1.4% Singapore
- 1.2% Hong Kong
- 1% France
- 1% Germany