

# Name

Address

Phone: (###) ###-#### • E-Mail: Name@school.edu

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## EDUCATION:

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**Business School**, Non-Target Public University Dec 2014  
*Bachelor of Arts in Business Administration – Finance*, GPA: 3.8  
**Information School**, Non-Target Public University  
*Bachelor of Science in Informatics – Custom Track*, GPA: 3.6

## EXPERIENCE:

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**Fortune 50 Tech - Strategy Analyst Intern** Jun 2013 – Sep 2013

- Drove strategic analysis of a nascent industry, collaborated with engineering stakeholders in exploring more than 60 use cases, categorizing over 200 incumbent companies, and evaluating market opportunity
- Projected financial performance of major e-commerce company, and researched industry development
- Developed five year strategic plan and projected financials for [Household Name Division], presented as a team to division CFO, finance leadership team, and rotation managers

**Fortune 75 Tech - Financial Analyst Intern** Mar 2012 – Sep 2012

- Owned weekly business reporting for [US Division], provided metrics and commentary to SVP level management
- Analyzed and authorized promotional activities that generated \$50M in sales, built checker to ensure accurate set-up and creation
- Examined customer returns data and identified \$2M in yearly potential savings, presented findings to program leadership team, finance managers and peers
- Organized and developed training materials in Excel and SQL used by finance interns company wide

## LEADERSHIP:

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**Student Run Consulting Club - Managing Partner** Jun 2013 – Present

- Manage and sell work for a multidisciplinary team of students in evaluating business problems and recommending feasible solutions for Fortune 500s/small businesses and non-profits

**Consultant, Manager** May 2011 – Jun 2013

- Lead team in analyzing performance of more than 1,000 [Real Estate Firm] agents, developed study to identify relative impact of more than 50 activities, presented findings to C-level executives
- Managed project for San Francisco tech startup, provided designed customer feedback study, analyzed potential target markets and recommended competitive product pricing
- Analyzed eBook market and developed marketing recommendations for first-time author; studied impact of Transit-Oriented-Development for [Transit Authority] in development scenarios ranging from \$82M to \$159M

**Student Run Advertising Agency - Marketing Director** Mar 2011 – May 2012

- Oversaw all marketing efforts for [Club], a student run advertising agency
- Developed marketing schedule, delegated tasks to Marketing Coordinator, and organized finances

## AWARDS AND DISTINCTIONS:

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First Place, Deloitte Consulting Case Competition Apr 2013  
Second Place, Holland America Case Competition Nov 2012  
First Place, BEDC Diversity in Business Case Competition Oct 2011  
Eagle Scout, Boy Scouts of America Apr 2010

**Personal Interests:** Go Player, Ranked 17 Kyu – Rubik's Cube Solver, 26.46 Second Personal Record