Wall Street Oasis

Media Kit

WallStreetOasis.com is the largest online community of students and young finance professionals looking to advance their careers and gain market insight into all investable assets (stocks, crypto, options, real estate, etc).

With more than 100 million unique visitors since 2009 and over 1 million visits each month, Wall Street Oasis allows you to reach a highly engaged, educated and affluent niche audience interested in your product or service... at a fraction of the price.

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TOP DISCUSSIONS:

1) VP: “Do NOT Enter IB!” (202 comments) - "Don’t fall into the false reality that ‘senior banking is not that bad’ or ‘PE is better’ because both of these are nothing more than myths..."

2) Keep Your Head Up (18 comments) - "The past year has been rough. Work-related burnout has been real, in all sectors. People have been laid off or driven to the edge of insanity with their current jobs. Some families and partners have been separated for months. Take a step back. Think about what you..."

3) This Is What Traders Are Talking About - Looking for market-moving stories and expert investment analysis? Start your mornings with Insider’s 10 Things Before the Opening Bell newsletter.

4) Senior Banker Q&A (65 comments) - "WFH has changed the work style pretty dramatically. From 8 - 5 I am generally booked solid with zoom calls..."

5) Discover Why the Vanderbilt MSF Program is Ranked #1 by WSJ/THE - "Vanderbilt MSF students have a 98 percent average employment rate and companies such as Deloitte, Bank of America, and UBS hire our students. Don’t miss the next deadline. Apply now.”
The Daily Peel goes out early every morning at 7:00am EST M-F.
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**Market Snapshot**

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<th>Indices</th>
<th>Name</th>
<th>Closing</th>
<th>1-Day, 4-Day</th>
<th>% Change</th>
<th>% Change</th>
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<tr>
<td>SPX</td>
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<td>$4,285</td>
<td>$4,285</td>
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<tr>
<td>YOYX</td>
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<tr>
<td>DJI</td>
<td>Dow</td>
<td>$34,394</td>
<td>$34,394</td>
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**Picks from the Bunch**

- **GOOG** Alphabet Inc Class C | $2,527.04 | 0.52% | 44.2% | $1,668,472
- **AMZN** Amazon.com, Inc. | $3,383.87 | 1.11% | 3.9% | $1,706,946
- **PTON** Peloton Interactive Inc | $112.00 | -0.91% | -23.6% | $33,436
- **ATOM** Atomera Inc | $20.54 | 2.99% | 66.9% | $61
- **T** AT&T Inc | $20.09 | 0.78% | 1.1% | $207,703
- **RIDE** Rioxide Motors Corp | $9.26 | -18.54% | -43.8% | $1,025

**Crypto**

- **BTC** Bitcoin | $40,316.70 | 3.33% | 36.1% | $758,746
- **ETH** Ether | $2,971.60 | 3.40% | 43.3% | $48,136

**Featured Section**

For Nikola, as shares of the electric vehicle startup tanked in June 2020 marred by fraud allegations and the truck was delivered to the airport unannounced, the stock jumped 19.2% to mark the stock's fourth straight day of gains totaling over 27%

**Airbnb ($ABNB)** Have you booked any fun trips for this summer? Well, you're not the only one. Airbnb shares gained 6.3% on Thursday as the company is set to capitalize on a resurgence of travel and leisure following a depressing year for the industry. RBC initiated coverage of the stock with a “buy” rating and picked it as its top travel stock over Expedia and Booking Holdings. The online platform announced several changes to its platform Monday focused on flexibility ahead of an expected travel boom as pandemic restrictions ease.

**Featured Section**

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<tr>
<th>Channel</th>
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29% ON WSO
14% INTERNET AVG

WSO attracts 2x more visitors with a graduate school-level education than the internet average.

29% ON WSO
14% INTERNET AVG

WSO attracts over 2x more visitors in the $150K+ income segment than the internet average.

17% ON WSO
8% INTERNET AVG
GEOGRAPHIC BREAKDOWN

- United States: 71%
- Canada: 6%
- U.K.: 7%
- India: 2%
- Australia: 2%
- Other Visitors:
  - Singapore: 1.4%
  - Hong Kong: 1.2%
  - France: 1%
  - Germany: 1%