

25th, February 2013

[Redacted]

RE: Application for Summer Analyst Internship 2013

Dear Sir/Madam:

My name is [Redacted] and I am a recent graduate from the Pennsylvania State University in Political Science. I was introduced to [Redacted] through a friend who works in the London branch. I would like to be considered for the internship position at [Redacted]

At a past internship with [Redacted] the director of marketing and I authored the annual executive country summaries. Initially, I collected sales data from the various stations, including our South American markets, and pinpointed key market demographics. I went further by studying these variables to develop ROI's, and produced a SWOT analysis that identified drivers to meet corporate and strategic targets. Our report was commended by the Head Office in [Redacted] and used as an exemplar for other divisions for future years. This highlights my ability to recognise factors from data that can catalyse growth in real-world scenarios, a key element of what Frost & Sullivan offers in their consulting services. Furthermore, the experience of liaising with the Corporate Sales and Finance teams will help me to better function across both [Redacted] Growth [Redacted] Services, and [Redacted] Consulting offices.

As the vice-president of the international students' organisation at my university, I engaged with stakeholders in the local community to organise fund-raising events, delivering results for both the organisation and the charities we worked with. This experience in reaching out to key stakeholders in the local community has enhanced my inter-personal skills, and will allow me to comfortably conduct primary interviews, which is a specified role in this internship.

In conclusion, my past experiences on delivering results focused on growth makes me an ideal candidate for this internship at [Redacted]. Thank you for your time and consideration, and I look forward to hearing from you soon.

Yours Sincerely,

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[Redacted]