

EDUCATION

- ██████████, Montreal, Canada 2014
Candidate for Bachelor of Arts, Honors Business Administration (HBA)
- ██████████, Montreal, Canada 2010-2012
Completed first two years of Bachelor of Science, Honors Specialization in Environmental Science
- Dean's Honor List (2011-2012)
 - Recipient, Entrance scholarship for academic achievement of 90%+ high school academic average

PROFESSIONAL EXPERIENCE

- Innovation Centre**, Montreal, Canada 2011- 2012
Business Advisory Services Intern
- Advanced The Ministry of Research and Innovation's Open Data project by building an online repository of open databases, enabling public use of raw data sets for developing web and mobile applications
 - Conducted primary research on soft-landing programs to initiate expansion of current service offerings in accordance with client demand for international expansion support; prepared a case study on the impact of Canadian technology startups entering international markets, which was used in the design of the five year strategic plan
- Dental Product Supplier**, Montreal, Canada 2012
Customer Service Intern
- Implemented document management software to increase automation in the sales process, allowing employees to process a higher volume of orders each day, increasing average daily sales by 4%
 - Responded to inquiries, processed and addressed client issues; ensured a high level of customer satisfaction to increase the conversion of one-time buyers to repeat purchasers
- Healthcare Management Consulting**, Montreal, Canada 2009
Shad Valley Intern
- Analyzed financial reports to ensure the consistency with internal server data, providing support during a government audit

ACTIVITIES & INTERESTS

- Entrepreneurial Venture: RentersRoom – Co-Founder** 2012 - Present
- Conducted extensive research on the rental housing industry in Quebec, developing an online property matching service for students in London; awarded 1st place in the university startup pitch competition
- Hunter Straker and Business School Give Lemon-aid Competition – Winning Team Member** 2013
- Established a luxury lemonade brand, selling premium beverages in various locations throughout Montreal
 - Realized \$1600 in profit in 48 hours for the United Way; achieved first place among 10 teams
- Capital C and Business School BIG Idea Competition – Winning Team Member** 2013
- Developed an innovative solution to combat the problem of overwhelming wine brands selection in retail stores; the business model provided a benefit to each level in the value chain from producer to retailer
 - Pitched the venture to investors, achieving first place among 10 teams
- High School Case Competition – V.P. External Communications** 2012 - 2013
- Organized the student attendance for ██████'s annual high school case competition, managing relationships with 14 partner schools throughout the Montreal; facilitated case study learning for 40 high school students
- AIESEC – V.P. Corporate Relations** 2010 - 2012
- Generated 20 partnership opportunity leads with Montreal businesses to facilitate an international internship program between local organizations and international students
 - Increased the Corporate Relations sales team from four to 11 active members, ending the member retention issue experienced in previous years
- Certified General Accountants (CGA) / Business Case Competition – Winning Team Member** 2010 - 2011
- Delivered an action plan for the YMCA's Rotary Cove Beach; the solution proved to generate a steady revenue stream for the beach operation while meeting HR and financial constraints; awarded first place out of 41 teams
 - Designed and presented a marketing campaign for Ketel One Vodka, assisting in the penetration of the super-premium vodka market; awarded first place among 12 teams and mentorship from CGA executives