

Wall Street Oasis Media Kit

WallStreetOasis.com is the largest online community of students and young finance professionals looking to advance their careers and gain market insight into all investable assets (stocks, crypto, options, real estate, etc).

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NEWSLETTER EMAIL MARKETING

Our Weekly Wrap Up goes out each Friday at 12:00pm EST.
 140K subscribers and an open rate over 60% (2023)
 Three ads available in each issue: Featured, Spot #3 and Spot #5

Where Deals, Diligence and Compliance Get Done



----->Featured

[Firmex - The World's Most Widely Used Data Room](#) - "With more than 15,000 new rooms opened every year, we support more deals than anyone. Our simple and secure data rooms, along with our award-winning customer service, give you confidence and control over your critical documents..." [Request a Quote](#)

TOP DISCUSSIONS:

1) [VP: "Do NOT Enter IB"](#) (202 comments) - "Don't fall into the false reality that 'senior banking is not that bad' or 'PE is better' because both of these are nothing more than myths..."

2) [Keep Your Head Up](#) (18 comments) - "The past year has been rough. Work-related burnout has been real, in all sectors. People have been laid off or driven to the edge of insanity with their current jobs. Some families and partners have been separated for months. Take a step back. Think about what you..."

3) [This is What Traders Are Talking About](#) - Looking for market-moving stories and expert investment analysis? Start your mornings with Insider's 10 Things Before the Opening Bell newsletter.

-----> Spot #3

4) [Senior Banker Q&A](#) (65 comments) - "WFH has changed the work style pretty dramatically. From 8 - 5 I am generally booked solid with zoom calls..."

5) [Discover Why the Vanderbilt MSF Program is Ranked #1 by WSJ/THE](#) - "Vanderbilt MSF students have a 98 percent average employment rate and companies such as Deloitte, Bank of America, and UBS hire our students. Don't miss the next deadline. Apply now."

-----> Spot #5

NEWSLETTER EMAIL MARKETING

The Daily Peel goes out early every morning at 7:00am EST M-F.

130K+ subscribers and an open rate over 60% (2023)

Exclusive sponsor each issue includes logo in header and feature section



February 13, 2024 | Peel #646

Silver Banana goes to...



Logo Header Placement

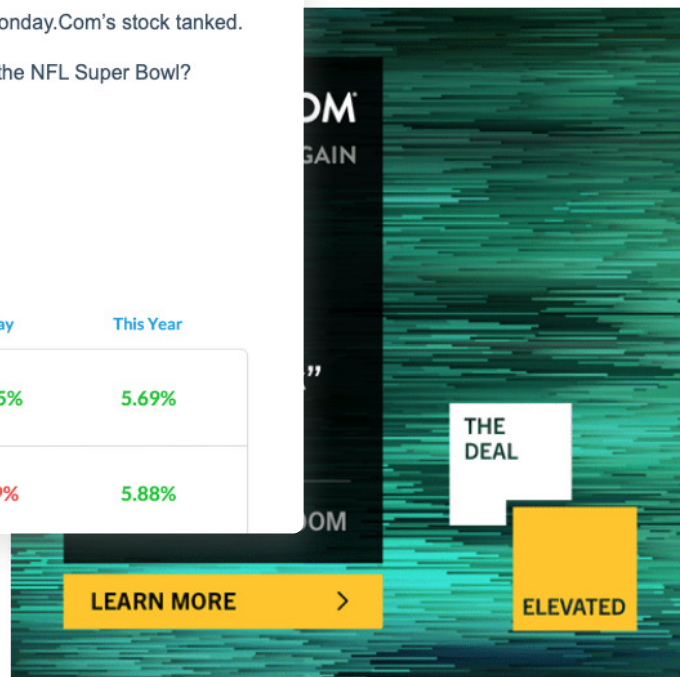
In this issue of the Peel:

- 🇺🇸 What's going on with our economy's current financial conditions?
- 📅 Mondays just gone from bad to worse as Monday.Com's stock tanked.
- 🏈 Would you rather watch a moon landing or the NFL Super Bowl?

Market Snapshot 📷

		Price	1-Day	This Year
	WSO Alpha	\$1,676,084	0.25%	5.69%
	S&P 500	5,022	0.09%	5.88%

Without VDR Invoice Shock



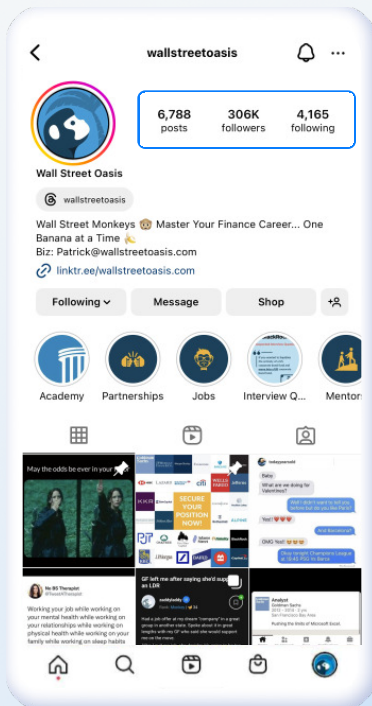
Featured Section

“WTF? How did the VDR bill get so high?!”

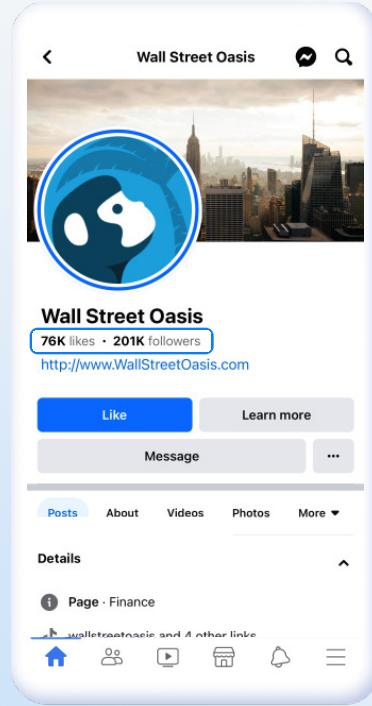
It's not something anyone expects to say. And yet there's a real chance that somewhere in the world, someone is saying something a lot like it right now. The reason is simple: unnecessarily complex VDR pricing models.

REACH ACROSS SOCIAL MEDIA

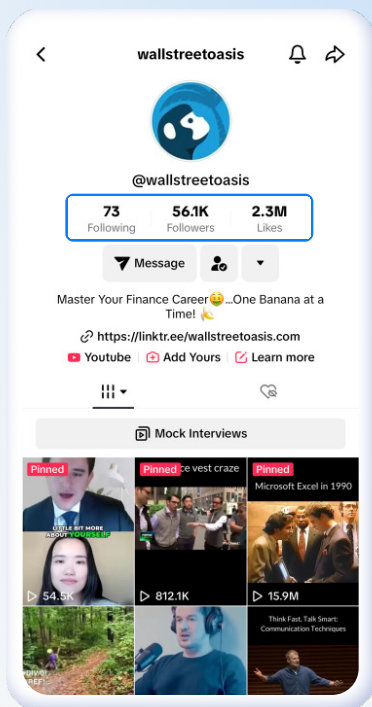
Instagram



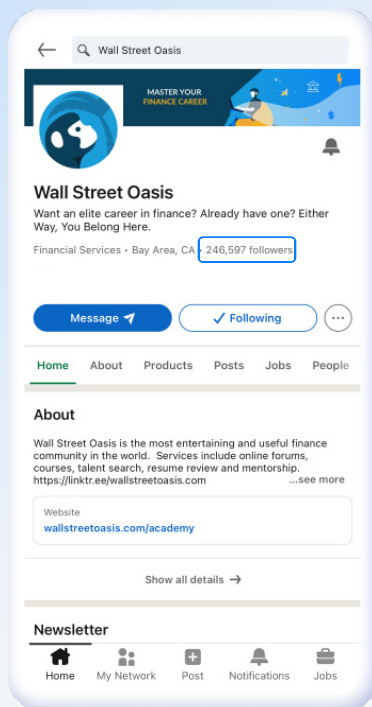
Facebook



Tik Tok




Linkedin



FORUM SPONSORSHIP OPTIONS

Forum	Monthly Impressions	CPM	Monthly Sponsorship
Investment Banking Forum	1,558,430	\$12	\$18,700
Private Equity Forum	638,180	\$12	\$7,658
Off Topic Forum	288,875	\$12	\$3,466
Hedge Fund Forum	283,400	\$12	\$3,400
Job Search Forum	194,655	\$12	\$2,335
Real Estate Forum	208,240	\$12	\$2,500
Consulting Forum	155,330	\$12	\$1,863
Trading Forum	145,400	\$12	\$1,745
B School/GMAT/MSF	126,915	\$12	\$1,520


Other forums available for \$1k/mo include Venture Capital, Asset Management, Investing, Crypto, Equity Research, Fashion, Wealth Management and Corporate Finance



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RESOURCE



Stop playing. Start investing with Titan.

- ✓ Titan is a mobile investment platform that enables **everyday investors to have their money actively managed by a team of experts**, while receiving in-depth updates along the way.
- ✓ Titan has recently launched Titan Crypto; the first actively managed crypto portfolio for everyday U.S. investors.
- ✓ You can **start compounding your wealth today with as little as \$100.**

RESOURCE

AD PRICING TABLE

Packages across various channels available

Book a call or e-mail us to get pricing

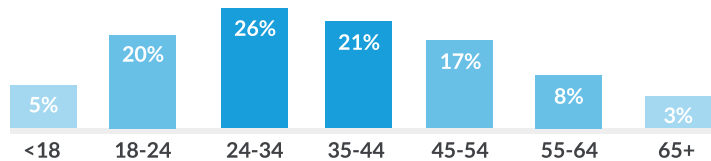
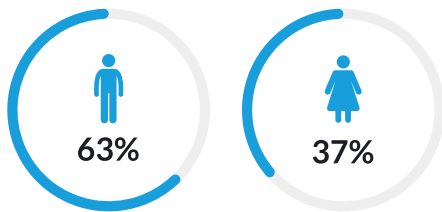
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[Book a Call](#) →

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DEMOGRAPHIC BREAKDOWN

Gender and Age



WSO attracts **1.6x more visitors in the 18-24 age segment** than the internet average.

29%
ON WSO

14%
INTERNET AVG

Education Level



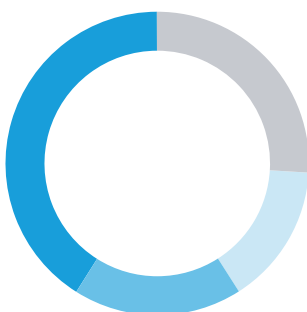
- College ... 49%
- No College ... 22%
- Graduate School ... 29%

WSO attracts **2x more visitors with a graduate school-level education** than the internet average

29%
ON WSO

14%
INTERNET AVG

Household Income



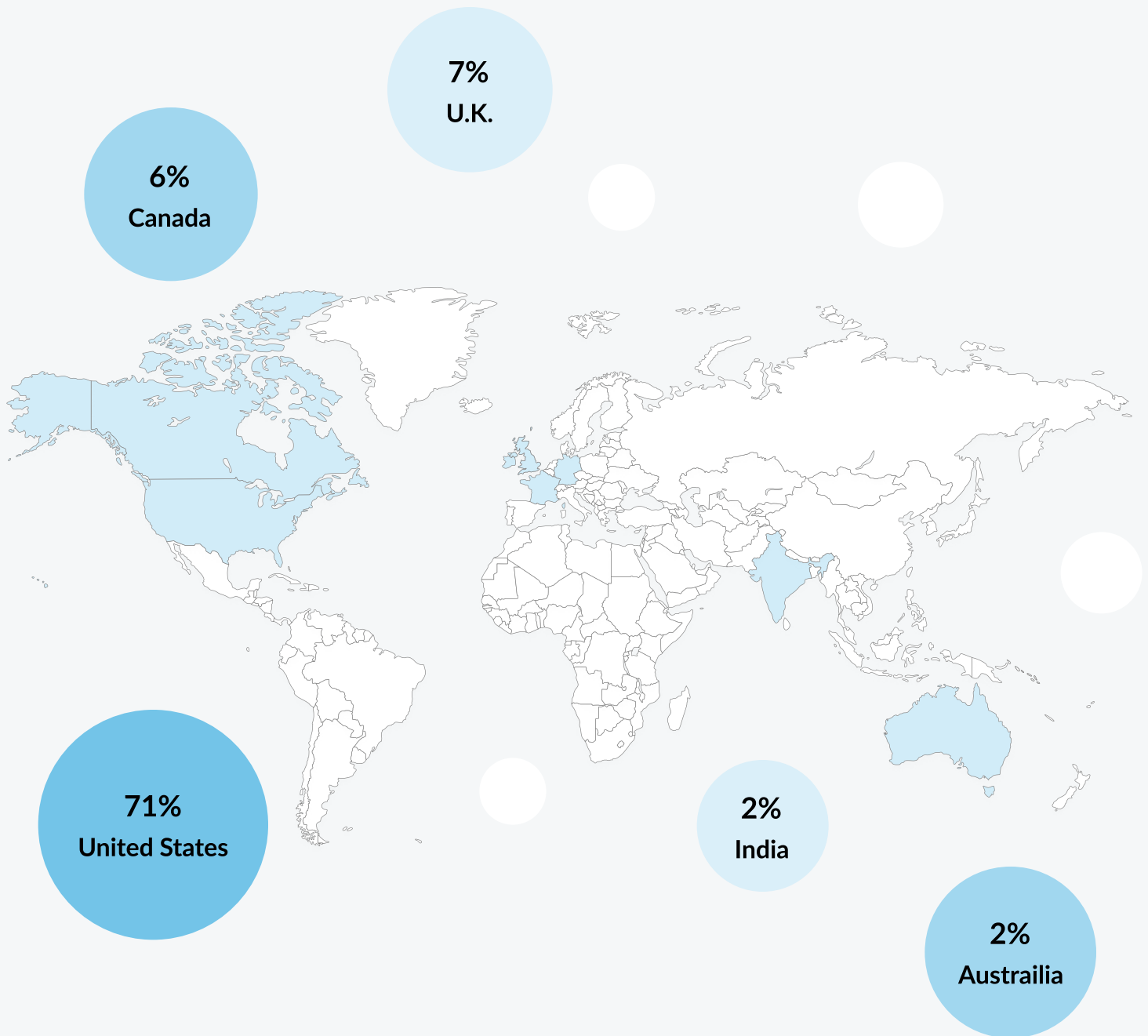
- < \$50K ... 41%
- \$50K - \$100K ... 26%
- \$100K - \$150K ... 15%
- \$150K+ ... 17%

WSO attracts over **2x more visitors in the \$150K + income segment** than the internet average

17%
ON WSO

8%
INTERNET AVG

GEOGRAPHIC BREAKDOWN



Other Visitors

1.4% Singapore | 1.2% HongKong | 1% France | 1% Germany