

Dear sir or madam,

My name is Brightcake and I will be studying for my masters degree at Target Uni in the coming academic year. I recently heard great things about Morgan Stanley from conversations I've had with those in the industry, and was intrigued after what I heard about Morgan Stanley's deal flow, culture and reputation, as a result, I would like to put forward my application for the full-time investment banking analyst program.

While I may not have experience in the financial sector like most applying to this role I do possess industry experience: I have previously interned at a boutique energy consulting firm specializing in providing electricity load forecasts to utilities in Europe, I was given the opportunity to develop my leadership, analytical and communication skills through continued interaction with large clients and participation in negotiations, furthermore I was able to develop intimate knowledge of how the power industry works in the region.

Given my background in the utilities industry and my analytical skillset I feel that I am well positioned to become a successful analyst and that I am a good fit for the group. I am impressed by Morgan Stanley's track record of clients and transactions, and I look forward to joining the firm.

Yours sincerely,

Brightcake