

Joe Bloggs

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EDUCATION

UNIVERSITY OF BRISTOL

Bristol, UK

- BSc Management: 77% (1st) in Year 2 – top 2% of all 484 EFM faculty students. 2014 - 2017
- Sitting the Chartered Management Institute's Professional Consulting Level 5 qualification (Oct 2016).
- Mentor to two second year students as part of the University of Bristol Pastoral and Academic Support Scheme.

GODALMING COLLEGE

Surrey, UK

- A-Levels: Drama (A*), Maths (A), Media Studies (A) 2011 - 2013
- Achievement Award: Drama (Leadership and Performance) – awarded to 1 of 60 students on the course.

WORK EXPERIENCE

REGAL APPAREL

Bristol, UK

Director

Jan 2014 - Current

- Established a clothing line which has generated over £5,000 profit and 27,000 social media followers to date.
- Formed and led a team of six brand promoters working on a commission-based sales model to increase total revenues.

SHARED VALUE AFRICA (Zambian development consulting firm)

Lusaka, Zambia

Junior Consultant

Jun - Sep 2016

- Strategically reviewed Shared Value Africa and was a major participant in implementing the subsequent recommendations, focusing primarily on increasing internal efficiency and expanding operational capacity.
- Praised for designing a framework assessing the decision to pursue a project bid based on the probability of success.
- Responsible for designing the application process and grantee scoring framework for the **African Union's** \$50 million Economic Transformation Fund in partnership with **PwC London**.
- Interviewed board-level stakeholders of Africa's largest development funds and completed a comprehensive qualitative desk review exploring potential funding mechanisms for the aforementioned fund.

TITAN PROPERTY DEVELOPMENT

London, UK

Summer Intern

Jul - Sep 2015

- Researched and financially analysed over 20 property development opportunities through investment appraisal models.
- Completed multiple cost-benefit analysis reports under a senior risk management consultant evaluating potential development gains against the probability of receiving planning permission.

THINKSPACE EDUCATION (UK's leading online film music school)

Chichester, UK

Operations Assistant

Sep 2013 – Aug 2014

- Conducted research into an expansion opportunity to become the UK's first online film music school to offer Masters degrees, the resultant expansion led to 35% revenue growth.
- Assisted in strategizing and implementing a new customer acquisition campaign, resulting in £145,000 net new business over a 70-day period, a 125% increase from the same period in the previous calendar year.
- Coordinated communications between composition teams and clients including **Marvel**, **Disney** and **Sky**.

EXTRA CURRICULAR

BRISTOL CONSULTING SOCIETY (1400 total members)

Bristol, UK

Director of Communications and Marketing

Jun 2016 - Current

- Led the 2016/2017 recruitment campaign generating over 400 society signups, a 30% increase on 2015/2016 sign-ups.
- Responsible for handling communications, optimising event attendance and fulfilling sponsorship agreements with firms including **Accenture**, **Capgemini**, **Newton Europe**, **PA Consulting** and **PwC**.
- Strengthened team skills through working with committee members running case interview, CV and skills workshops.

Team Leader – Bristol Consulting Projects

Oct 2016 – Mar 2017

- Under the mentorship of PwC Bristol, I am leading a team of five students to consult a national café chain on their future growth strategies.

LEADERSHIP ROLES

- 2016 – 2017: Responsible for liaising with external speakers for University of Bristol's Economics Seminar Series.
- 2014 - 2015: Co-founded a community choir and organised multiple concerts raising over £2,000 for local charities.
- 2013: Organised and chaired a Godalming College Eurozone debate, one of the most attended student events of 2013.

HOBBIES

National Youth Choir Member, Scuba Diving (SSI Qualified), Chelsea FC supporter and Travelling (23 countries)