

Dr. Richard Isaacs, MD: The Willingness to Serve



In the modern world, the desire or the willingness to help others solve their problems is not complete without coming out of the confines of one's comfortable world into the broader community of people struggling through life, in need or in pain. The Internet has helped to bring this eagerness to reach out to others to its fulfillment -- especially in the field of medicine or medical practice, as it should be more properly called by those who are charged with administering health care to the ailing patient.

Medical practice is obviously a wide subject and incorporates so many different aspects of health-care and variations of methods or approaches, from traditional, alternative and even emotional in nature. The majority of people, however, depend on the general field of medical practice recognized by most societies and governments as the scientific and professional field of health-care provided by products of Schools of Medicine and are referred to as Doctors of Medicine (MD's).

The more common term "physician" has also become synonymous with MD. To be a physician, in general, is to be qualified to provide essential health care using methods recognized by most public institutions as in keeping with accepted modern medical practices. This does not mean, of course, that ancient practices which have proven to be effective are without value in the modern medical profession. It only means that we have progressed to the level of fine-tuning the human capability to provide health care and to alleviate the sufferings of millions of sick people. And the people tasked with providing such highly-specialized skills also possess higher amounts of persistence, diligence and self-sacrifice than most people.

[Dr. Richard Isaacs, MD](#), is a prime example of the qualified modern physician who has made good use of the worldwide web to present his credentials and his services to those who require medical care or assistance. A lot of people might either be surprised or turned off by such a direct approach to promoting one's profession to the greater virtual community out there. That is because it might come out as somewhat demeaning to the noble profession of the physician which many consider to be more altruistic or service-oriented than most other vocations.

But that was common in the older times when medical practitioners worked silently in the bigger institutions, hospitals or hole-in-the-wall clinics they worked in. Today, doctors form so-called poly-clinics to provide a para-hospital alternative facilities for providing diagnostic and consultancy services. Most doctors, in the past, made do with putting up a sign on their home front-door as simple private general practitioners with a handful of devoted patients in their immediate neighborhood or locality.

However, today, the number of physicians and medical-help providers has multiplied and the means of providing such services have become more dynamic and diverse with the aid of technology. A doctor does not need to be with the patient to provide care, especially with common ailments. Or even in more serious cases where the doctor cannot be present and as long as there are other qualified professionals who can administer the prescription in an acceptable manner. Hence, it is not uncommon for a patient to be in a hospital for a couple of days, for instance, without having been visited by a medical specialist who may be preoccupied somewhere else although she does get proper medical care under resident doctors. Times change and the way doctors apply their skills has also evolved with the times and the needs of the growing population.

And so, seeing a doctor such as Dr. Richard "Rich" Isaacs open up his resume on a website not only changes the field of medicine in its application but also in its accessibility to those who need its benefits. For this, we have to thank the likes of him for providing a convenient way of seeking medical help without the hassle of directly interviewing or hunting for qualified medical practitioners wherever they may be found.

Just a call away, Rich Isaacs, who holds an Advanced Certification in [Head and Neck Oncologic Surgery](#), specializes in orbital, nasal, and maxillofacial surgery, as well as thyroid and parathyroid surgery. Moreover, he is trained in Facial Plastic and Reconstructive surgery and has an interest in post-tumor facial reconstruction and facial reanimation surgery. Rich is within reach to anyone needing his field of specialization in Sacramento, California where he holds his clinic.