EDUCATION

Binghamton University, State University of New York

Bachelor of Arts in Economics

Cumulative GPA: 3.5/4.0

Activities:

NuvolaGroups.com: Founder and President of a start-up centered on providing comprehensive financial and marketing services to small businesses. Economics Club Member: Presented and conducted a case study on the social and economic effects of government housing.

Finance Society Member: Worked with a team of four on an Equity Research Competition.

Relevant Coursework: Monetary Economics, Economics of Financial Markets, Financial Accounting, Macro/Micro Economic Theory, Calculus, Computer Science.

PROFESSIONAL EXPERIENCE

Course Hero Inc. - Binghamton, NY

Business Analyst

- Working with the Sales & Marketing team to develop strategies to increase sales and facilitate onboarding clients.
- Identified trends by researching industry and related events, publications, and announcements.
- Proposed business deals by contacting potential partners; discovered and explored opportunities by reaching out to local businesses via email, phone and in person contact.

World Energy Forum- New York, NY

Financial Analyst Intern

- Performed financial analysis/modeling and analyzed financial statements to correctly evaluate companies.
- Carried out Data analysis using advanced Excel functions such as VBA/Marcros (edited, read and created Macros)
- Conducted product, market and client research for 15-20 companies for new client acquisition. •
- Worked in a team of 4 to curate company profiles to establish partnerships/sponsorships with fortune 500 companies. •
- Prepared financial reports, charts, tables and other exhibits as requested, Investigated and reported to the Manager any inconsistencies or improprieties.
- Acquired data from primary or secondary data sources and maintain databases/data systems, Identified, analyzed, and interpreted trends or patterns in complex data sets

PackBack Inc - Binghamton, NY

Marketing Intern

- Assisted in the organization, development and implementation of Packback's marketing, business development, and public relations plans.
- Developed, maintained and expanded marketing channels/methods such as advertising through public speaking, presentations to media, students and professors.

Online Situation- Brooklyn, NY

Marketing Analytics Intern

- Managing all social media platforms for multiple clients such as: Facebook, Instagram, and Twitter.
- Evaluated market penetration and performed extensive market research to examine a campaign's return on investment.

VOLUNTEER WORK/ADDITIONAL INFORMATION

- Kelly Park Spartans, Youth Basketball Team Coach (Brooklyn, NY), Volunteer.
- Red Ribbon Drug and Alcohol Awareness (Brooklyn, NY), Volunteer.
- Additional Languages: Hindi (fluent), Urdu (fluent), Punjabi (fluent), Spanish (conversational).
- Computer Skills: Proficient in MS Suite, Experience with Bloomberg Terminal.

Graduated May 2016

June 2015-August 2015

September 2015- May 2016

June 2014- August 2014

September 2014-January 2015